

Case study: Barrow Hanley partnering with investees on climate to enhance shareholder value

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Barrow Hanley's research, where appropriate, considers environmental issues such as climate change risk, GHG emissions, and biodiversity to inform discussion with holding companies where those issues are considered to have potential impact on valuation.

As an example of this engagement, in FY23, Barrow Hanley initiated a discussion with Bridgestone Corporation (Bridgestone) to assess the company's targets and annual KPIs. In addition to their long-term 2030 and 2050 sustainability goals, the company is now setting yearly targets on the way to their 2030 goals. Bridgestone admits weaknesses in their diversity and inclusion (D&I) initiatives but notes new talent investment targets will be coming soon. The company is also currently making significant factory investments to become greener and improve productivity. Barrow Hanley will maintain an ongoing engagement to track the progress of their yearly targets and D&I initiatives.

For more information visit: https://www.barrowhanley.com/barrow-hanley-responsible-investing