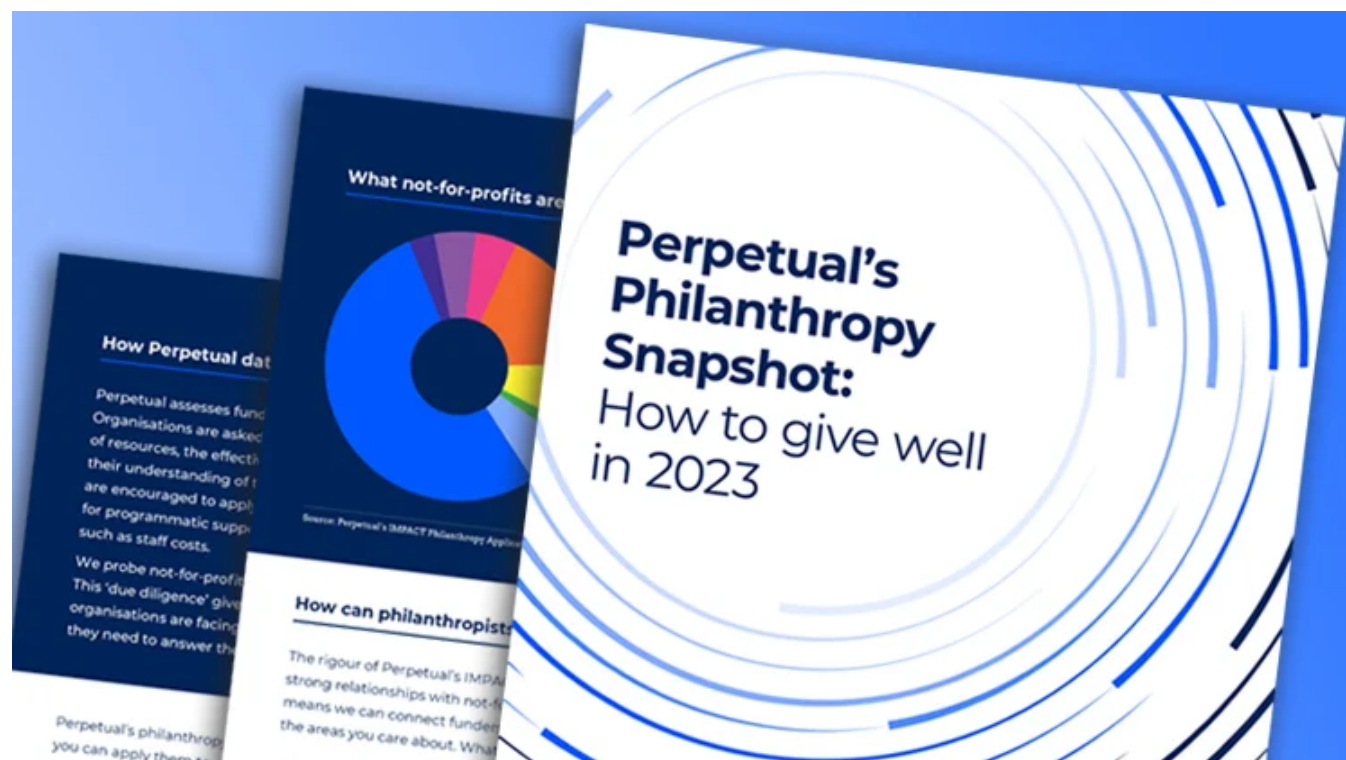


# Insights for Philanthropists: What the community sector is telling us

By Perpetual Private

31 March 2023



Not for profits in 2023

## Challenges and needs

Community needs change all the time. We've seen that over the past few years as we've dealt with the pandemic, lockdowns, natural disasters, economic dislocation and changing government focus.

It's a constant challenge for not-for-profits – and the philanthropists who support them. At Perpetual we try to be part of the solution, encouraging a dialogue that helps not-for-profits get the support they need and philanthropists answer that crucial question: “How do I give well?”

Perpetual's Philanthropy Snapshot: How to give well in 2023 draws on our IMPACT Philanthropy Application Program where we assessed more than 1,400 applications for funding worth over \$130 million.

That process highlighted the key challenges facing not-for-profits in 2023 and how their needs have shifted:

- from Covid to cost-of-living,
- from fear of unemployment to staff shortages,
- from health risks to cyber-risks.

We've shared this data with our philanthropy clients so they can better understand the issues not-for-profits are responding to. And we've included suggestions on how they can help.

Our hope is that this paper helps both philanthropists and not-for-profit organisations adapt to the changed operating environment and the changing needs of the community. Because if it does, everybody benefits.



# Download Perpetual's Philanthropy Snapshot

Rising to the challenge in 2024.

[Download](#)

## Want more information?

Get in touch with our philanthropy specialists via phone 1800 501 227, email or by submitting a form online.

[email](#)

[submit form](#)

## Useful resources



## Perpetual's philanthropy toolkit - the tools you need to do more good

Whatever activity you're engaged in, the right tools will make you more effective. The new Perpetual Philanthropy Toolkit provides all the tools you need to give more enjoyably – and with more impact.

[Download the toolkit](#)

1/3

Perpetual's Philanthropic Services are provided by Perpetual Trustee Company Limited (PTCo), ABN 42 000 001 007, AFSL 236643. This webpage has been prepared by PTCo and may contain information contributed by third parties. It contains general information only and is not intended to provide you with advice or take into account your personal objectives, financial situation or needs. The information is believed to be accurate at the time of compilation and is provided by PTCo in good faith. You should consider whether the information is suitable for your circumstances and we recommend that you seek professional advice. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information.

PTCo does not warrant the accuracy or completeness of any wording in this document which was contributed by a third party. View the Perpetual Group's [Financial Services Guide](#).

